

COMDATA[®]

A Corpay Company

SPONSORSHIP OPPORTUNITIES

X The Exchange
2026 CUSTOMER CONFERENCE

**APRIL
19-22**



PONTE VEDRA
BEACH, FLORIDA

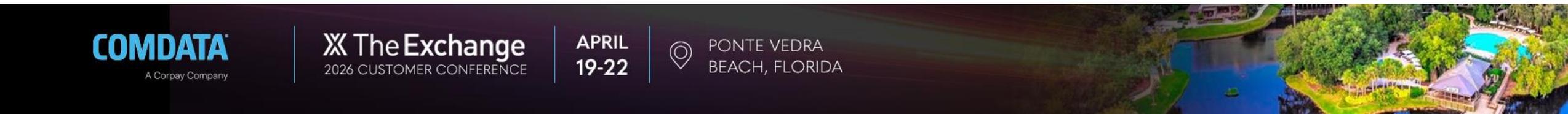
Why Sponsor The Exchange?

Sponsoring **The Exchange 2026 Customer Conference**, Comdata's premier user conference, puts your brand in front of an elite audience of Fortune 1000 and 500 companies, top fleet organizations, and senior decision makers.

Over three days of intentional, high-value networking and dedicated expo engagement, you'll connect with attendees at every experience level who are actively seeking solutions that drive operational efficiency and industry innovation.

With a powerful keynote lineup led by Frank Lonagro, President of Landstar and ATA Chief Economist, Bob Costello, The Exchange offers a unique platform to elevate your brand, build meaningful partnerships, and influence the future direction of the industry.

Customers from these leading companies will be participating in this year's conference ...



Sponsorship Opportunities

\$35,000 Welcome Reception Sponsor *(one available)*

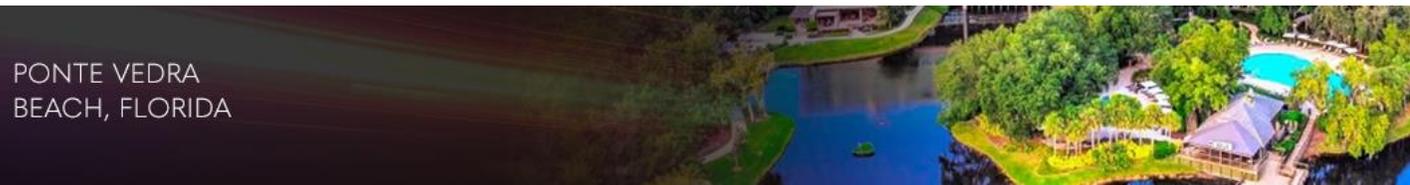
- Premier brand visibility throughout the Welcome Reception on Sunday, April 19
- High-impact exhibition space in the conference's prime pre-function area on Monday, April 20 and Tuesday, April 21
- Prominent recognition in all event marketing materials and on the official event website
- On-stage acknowledgment during the general session for elevated brand exposure
- Spotlight moment to engage guests with the opportunity to welcome attendees and close out the reception
- Two complimentary hotel rooms for Sunday-Wednesday

\$10,000 Single Day Sponsor *(two available)*

- Premier brand visibility during general session on Monday, April 20 or Tuesday, April 21
- High-impact exhibition space in the conference's prime pre-function area on Monday, April 20 and Tuesday, April 21
- Prominent recognition in all event marketing materials and on the official event website
- On-stage acknowledgment during the general session for elevated brand exposure

\$5,000 Exclusive Knowledge Bar Sponsor *(one available)*

- The Knowledge Bar is a dedicated space where Comdata experts connect directly with customers. Customers stop by for quick guidance, product insights, live demos, or to seek help resolving questions and challenges. It's the go-to spot for one-on-one support.
- The Knowledge Bar will be located near the General Session room and will be available on Monday, April 20 and Tuesday, April 21
- High-impact exhibition space in the conference's prime pre-function area on Monday, April 20 and Tuesday, April 21
- Prominent recognition in all event marketing materials and on the official event website



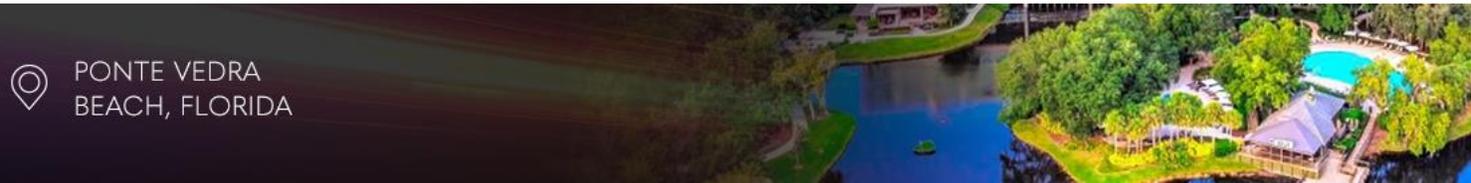
Sponsorship Opportunities

\$2,500 Meal Sponsor *(four available)*

- Premier brand visibility during the Monday breakfast or lunch or Tuesday breakfast or lunch
- High-impact exhibition space in the conference's prime pre-function area on Monday, April 20 and Tuesday, April 21
- Prominent recognition in all event marketing materials and on the official event website
- On-stage acknowledgment during the general session for elevated brand exposure

\$1,000 Exhibit Table Sponsor *(ten available)*

- High-impact exhibition space in the conference's prime pre-function area on Monday, April 20 and Tuesday, April 21
- Prominent recognition in all event marketing materials and on the official event website
- On-stage acknowledgment during the general session for elevated brand exposure



Sponsorship Information

Sponsorship Registration

- Register to become a sponsor [here](#)
- After completing the sponsorship form, Jane Griffin will be in touch with an invoice and instructions for payment
- Payment is due within 30 days of receipt of the invoice

Logo Recognition

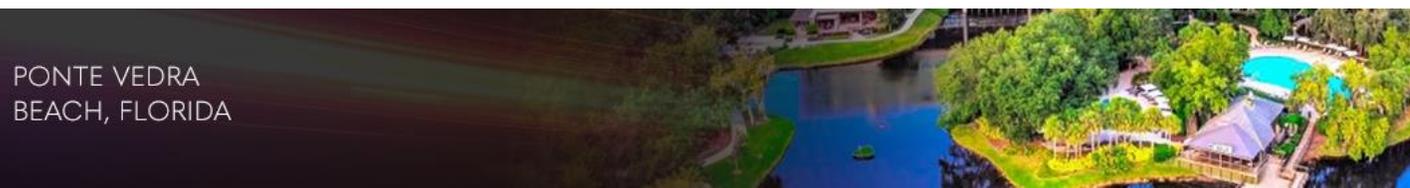
- Your logo needs to be provided to us no later than [Monday, March 30](#). Your logo should be a high-resolution PNG or JPG file at least 300 d.b.i + artwork in PMS colors
- Send your logo to jane.griffin@corpays.com

Hotel and Attendee Registration

- The Exchange will be held at the Sawgrass Marriott Golf Resort & Spa in Ponte Vedra Beach, FL
- Group rate is \$305.00/night plus applicable taxes, and a \$25 resort fee. Group rate is available until Friday, March 20
- [Event website and registration](#)

Exhibition Space

- Your sponsorship includes exhibition space at the conference high traffic pre-function area on Monday, April 20 and Tuesday, April 21
- We provide our sponsors with the following equipment: 1 6' skirted table with 2 chairs, 1 trashcan
- To request power and/or internet, please email jane.griffin@corpays.com



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Important Links & Contact Information

[The Exchange Event Website](#) | [Sponsorship Form](#)

Questions:

Jane Griffin, CMP

Jane.griffin@corpay.com

334-444-8242

We hope to see you in Ponte Vedra Beach!

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